



40 Acres Art Gallery Presents —

“Memories of the City”

Gerold O. Simpson, also known as *GOS*™, was born and raised in the city of Passaic, New Jersey. His early career focused heavily on performance and included stints as a vocalist, actor, choreographer, photographer and fashion designer. Much of this time was spent in Harlem, where the brownstone architecture would eventually affect his work as a painter. Gerry currently works at Sacramento's Nordstrom as their visual merchandising manager. In his free time, however, he is busy painting vibrant, colorful scenarios that are positive characterizations of the Black experience. Frustrated with the lack of African-American representation in art, Gerry decided to create his own imagery.

Bright, flat colors and broad brushstrokes, coupled with stylized motifs and exaggerated patterns, are typical of Simpson's work. Cityscapes, brick buildings and fire escapes appear throughout his paintings and are visual reminders of Gerry's east coast upbringing. Strong hues of magenta, bright orange, ochre and blue-violet are common palette colors that dictate a warm, empathetic approach to depictions of people, places, and events.



The 40 Acres Art Gallery is dedicated to celebrating the rich multi-cultural heritage existing in Sacramento's community of Oak Park, and seeks to educate and promote, exhibit and collect art that is a reflection of this diversity. The 40 Acres Art Gallery is integrated within a larger entity, the 23,000 square foot multi-use 40 Acres complex. Located in the heart of Oak Park's historic business district, 40 Acres aims to turn prominent historic Oak Park structures into a commercially viable destination place where people can experience the arts, shop, dine, and live in a stimulating cultural environment.

For more information, contact Kim Curry-Evans, Director of Visual Arts, at (916) 732-4696, or kcurry@sthope.com.